



february 26, 2022
it's cold out there



UNITED
caring
SERVICES

Community of Caring



It's cold out there.

On February 26, **United Caring Services (UCS)** is hosting the **Coldest Night of the Year (CNOY)**, a 1 & 3 mile winter walk *(with a self-organized virtual option)* hosted in support of United Caring Services' mission and work in **Evansville, IN** with people experiencing hurt, hunger, and homelessness.

- **OUR MISSION:** To provide values-based, low barrier, sustainable, and high-quality homeless shelters, services, and solutions.
- **EVENT GOAL:** With your help, our goal is to raise **\$22,500** by **February 26, 2022!**
- **HOW:** To accomplish our goal, we're looking for **15** team captains (of all shapes, sizes, and ages) who will recruit friends to their team, with a goal of raising **\$1,500** per team. Of course, we're also looking for many enthusiastic and supportive walkers to join these teams and help us raise the funds.
- **BEANIE "HAT" BONUS:** Every walker who raises either \$75 (youth 17 and under) or \$150 (for adults) gets a famous Coldest Night winter beanie as thanks for being amazing fundraisers.

 **contact**



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If you have any questions or need promotional materials, please contact us below:

Director: Krista Board
Phone: (812) 402-1074
kristab@unitedcaringservices.org

Be sure to like and share CNOY event information and links from our website and social media. Thanks!

* get started



BE A TEAM CAPTAIN FOR UNITED CARING SERVICES. THANK YOU!

- Visit cnoy.com and click the big "REGISTER to FUNDRAISE" button.
- Create your new account (or login in if you've already created an account)
- Select the LOCATION ([Evansville, IN](#)) where you'll be walking/leading a team.
- Click to accept the WAIVER.
- Under REGISTRATION TYPE, click CREATE A TEAM.
- NAME your team (and write a brief description) – Be creative, have fun, and keep it family-friendly. 😊 You can use the name again next year. It will help you recruit walkers & donations, and we will use it to recognize and thank you.
- SET your Team's fundraising goal of **\$1,500**. (This can be edited/increased later!)
- ONCE YOU'VE REGISTERED
 - Your team will show up on UCS's CHARITY PAGE: cnoy.com/Evansville (Check it out!)
 - Your team and name will show on the **Scoreboard** and location page. (*Note: it takes 5-10 minutes to appear.*)
- RECRUIT: You can begin recruiting team members and raising funds immediately!
- GIVE: Make an initial donation to show that the team is active and inspire others to join.
- SHARE: Share your Team's donation [link](#). **Be the best team!** #cnoy22

HOW TO JOIN A TEAM FOR UNITED CARING SERVICES.

- Visit cnoy.com and click the big "REGISTER to FUNDRAISE" button.
- Create your new account (or login in if you've already created an account).
- Select the LOCATION ([Evansville, IN](#)) where you'll be walking.
- Click to accept the WAIVER and continue.
- Click JOIN A TEAM (or register individually if you wish and join a team later).
- Search for your TEAM by team name or captain name.
 - Select that team from the list and proceed to complete registration.
- NO TEAM? That is OK! If you would like to walk but don't want to start a team/don't have a team to join, then JOIN our UCS team called the [Community of Caring Team](#).
- GIVE: Donate to the team. SHARE: Invite others to walk, join a team, and donate.
- THANK YOU! See you on February 26, 2022.